Consent Form and Release

Dear Parent or Guardian,

Everyone is excited that your child's (or child's team's) video has been selected to submit to the I am Empowered! Public Service Announcement competition sponsored by PSEG Long Island. It is the 50th anniversary of Earth Day and who can better speak for energy conservation and efficiency for the future than our children.

Please sign the Consent Form and Release below which confirms your understanding of the official rules for the Contest, located at <u>iamempoweredpsegli.com</u> ("Official Rules") and provides permission for your child's video to be considered for the competition and included in promotion of this Contest.

Thank you and good luck to our entrants!

Child's Name:	
School Name:	
Teacher Name:	
Parent/Legal Guardian Signature:	
Printed Name:	
Date	

I am over 18 years of age and am the parent or legal guardian of the child named below ("Child"). I understand that the capitalized terms used below are defined in the Official Rules. I hereby agree, for myself and on behalf of my Child, to: (a) comply with and be bound by the Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to the Contest; (b) release and hold harmless the Sponsor and its respective parent, subsidiary, and affiliated companies, Administrator, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sponsor and Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use or misuse of prize.

On behalf of my Child, I further grant to Sponsor and Administrator a royalty-free and irrevocable right and license to publish, print, edit, display, broadcast or otherwise use the my Child's PSA, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, all without limitation or further compensation and authorize Sponsor and Administrator to use my Child's name, nickname, likeness, and actual or paraphrased statements (collectively, "Appearance") in connection with the Contest and its promotion, without limitation or further

compensation to me or my Child. I waive any right to inspect or approve the PSA, Appearance, and/or the uses to which any of them may be put under this Release.